

Indiana's Tobacco Burden

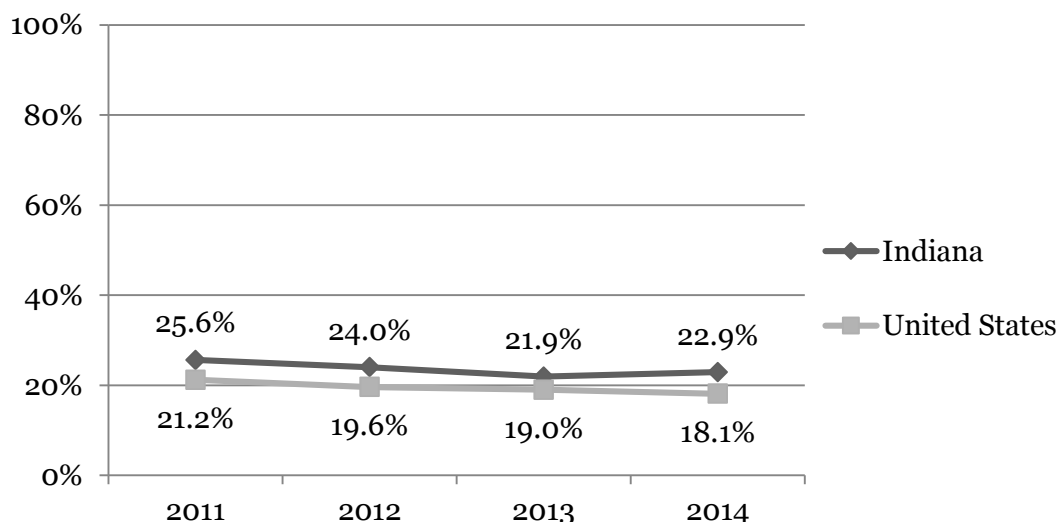
Tobacco use is the single most preventable cause of death and disease in the United States, causing more deaths annually than alcohol, AIDS, car accidents, illegal drugs, murders, and suicides, combined. The impact of tobacco on Indiana is staggering, costing Hoosiers 11,100 lives each year.¹

Data shown here include smoking rates for Indiana and some comparisons with the United States. These data illustrate the great burden tobacco use places on all Hoosiers.

Indiana Adult Smoking Rates²

- 22.9% of adults in Indiana, over 1 million people, were current smokers in 2014. This was slightly higher than in 2013 but does *not* reflect a statistically significant increase.
- In 2014, smoking prevalence rates were somewhat higher among Indiana men (24.5%) than women (21.5%), but this difference was not statistically significant.
- Adult smoking rates were highest among non-Hispanic African Americans (27.1%), followed by non-Hispanic whites (23.1%). Hispanics smoked at lower rates (14.1%) than non-Hispanic whites and African Americans.
- In 2011-2014, the Indiana adult smoking prevalence was consistently higher than the United States median smoking prevalence.

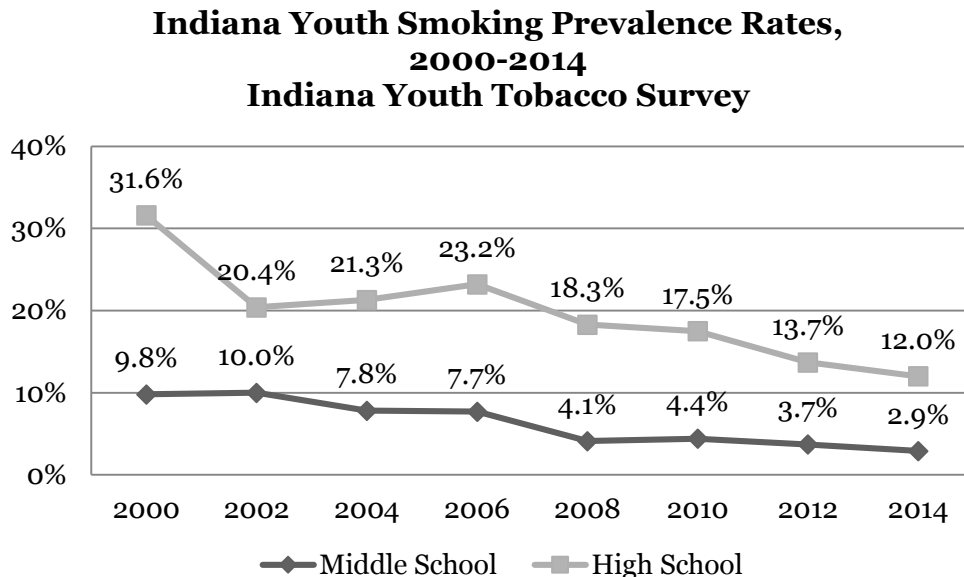
Percent of Adults who Currently Smoke, 2011-2014
BRFSS



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Indiana Youth Smoking Rates³

- Smoking rates among high school youth declined 62% from 31.6% in 2000 to 12.0% in 2014.
- Smoking rates among middle school youth declined 70% from 9.8% in 2000 to 2.9% in 2014.
- The percentage of high school students who are frequent smokers (smoked on 20 or more of the past 30 days) declined from 17.1% in 2000 to 5.5% in 2014.



Smoking among Pregnant Women in Indiana ⁴

Smoking during pregnancy is associated with poor health outcomes, such as ectopic pregnancy, low birth weight, decreased lung function, orofacial clefts, and Sudden Infant Death Syndrome (SIDS).

- Although smoking rates among pregnant women in Indiana have declined somewhat since 2000, Indiana still has one of the highest smoking rates among pregnant women in the U.S.
- In 2013, 15.7% of pregnant women in Indiana smoked compared with 8.5% nationally.^{5*} County rates range from 3.0% to 32.5%. Thirty-nine (39) of Indiana's 92 counties have a smoking during pregnancy rate that is significantly higher than Indiana's average of 15.7%.
- All but 3 counties have a smoking during pregnancy rate higher than the United States average of 8.5%.

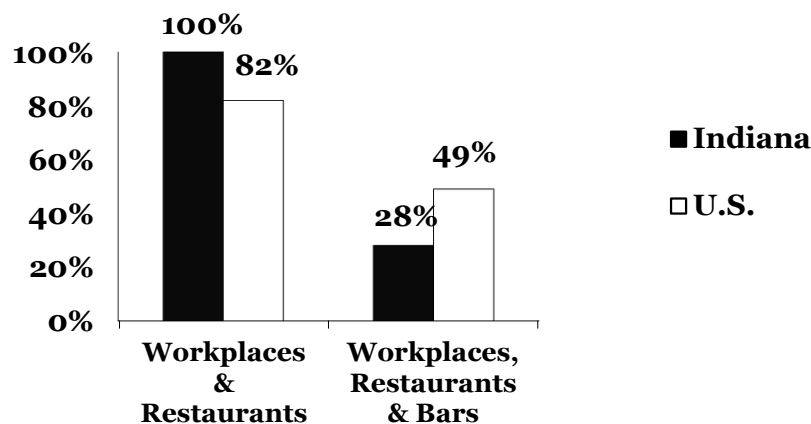
⁴The national smoking during pregnancy rate reflects the average smoking during pregnancy rate among 40 states that reported smoking during pregnancy data in 2013.

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Indiana's Tobacco-related Policies

- Indiana's current cigarette excise tax is 99.5 cents.
- The average state tobacco tax is \$1.60 a pack, with taxes ranging from 17 cents to \$4.35 a pack.⁶
- All Hoosiers are protected by a statewide smoke-free air law that covers most workplaces including restaurants. However, only 28% of Indiana residents are protected by a comprehensive local smoke-free air law that covers workplaces, restaurants, and bars.

Percentage of population covered by smoke-free air laws, by location



What Tobacco Costs Indiana

- Smoking costs Indiana nearly \$3 billion annually in medical expenditures.¹
- \$589.8 million of these medical expenditures are covered by Medicaid.⁷
- For every pack of cigarettes sold in Indiana, our state spends \$15.90 in health care costs related to smoking.⁸

Smoking rates among Hoosiers illustrate how greatly tobacco use impacts our state. Through Indiana's comprehensive tobacco control program, we continue to raise awareness of tobacco prevention and control issues.

¹ Centers for Disease Control and Prevention. *Best Practices for Comprehensive Tobacco Control Programs – 2014*. Atlanta: U.S. Department of Health and Human Services, Centers for Disease Control and Prevention, National Center for Chronic Disease Prevention and Health Promotion, Office on Smoking and Health, 2014.

² Indiana State Department of Health. Behavioral Risk Factor Surveillance System. 2014.

³ Indiana State Department of Health. Indiana Youth Tobacco Survey. 2000-2014.

⁴ Indiana State Department of Health. 2013 Indiana Natality Report.

⁵ Centers for Disease Control and Prevention. User Guide to the 2013 Natality Public Use File. Accessed 9/28/2015 from ftp://ftp.cdc.gov/pub/Health_Statistics/NCHS/Dataset_Documentation/DVS/natality/UserGuide2013.pdf.

⁶ Campaign for Tobacco Free Kids. State cigarette excise tax rates & rankings. Accessed 6 August, 2015. <https://www.tobaccofreekids.org/research/factsheets/pdf/0097.pdf>.

⁷ Campaign for Tobacco Free Kids. The Toll of Tobacco in Indiana. Accessed 11/24/2015 from https://www.tobaccofreekids.org/facts_issues/toll_us/indiana.

⁸ Rumberger JS, Hollenback CS, Kline D. Potential costs and benefits of smoking cessation for Indiana. American Lung Association, 2010. Accessed August 28, 2015 from <http://www.lung.org/stop-smoking/tobacco-control-advocacy/reports-resources/cessation-economic-benefits/reports/IN.pdf>.

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